



American Pie Gazette



American Pie Pizza

October 2009

HAPPY HALLOWEEN

Guess the Weight Of Our GIANT Pumpkin!



We hope you noticed the GIANT PUMPKIN in the lobby...I mean it IS huge and I can barely get my arms around it. It was grown locally, right here in Arkansas. You should have seen us trying to get it in here without any damage! But, it has arrived safe and sound and now it's your turn to be put to work!...To win a FREE Dinner for Two...you need to guess the weight. Whoever is closest, WINS! Check out the pumpkin next time you are in, you won't believe your eyes! Contest Ends: October 31, 2008

PUT A FORK IN IT OCTOBER 17TH STARTING AT 10:00AM



After the Race for the Cure on October 17th, come join us for a salad and more camaraderie. We will be opening at 10:00 that morning and donating 10% of our sales to Komen Arkansas in their Put a Fork In It campaign. With all of our help, we'll be able to stop breast cancer in it's tracks.

Halloween History

Halloween dates back to an ancient fall festival celebrated by the Druids in Ireland, Great Britain, and Northern France. They would gather around a bonfire and don animal heads and skins, the precursor to our masks and costumes. After the invasion of Britain by the Romans in 43 A.C.E., the festival was merged with two Roman celebrations, Feralia -- a late October commemoration of the passing of the dead -- and the day to honor Pomona, the goddess of fruit and trees, whose symbol was the apple. This led to the tradition of bobbing for apples on Halloween. Jack o' lanterns were first carved out of beets and turnips in Ireland as representations of dead souls. When the Irish came to America, they couldn't find an adequate supply of turnips or beets, so they used pumpkins.

GO HOGS!!!

It's Football season, and most Saturday's we'll be playing the Hogs on the Big Screens. During the game, we will be serving \$5.00 Cheese Dip, \$5.00 Salsa and \$8.00 Pitchers of Domestic Beer. Come out and join us to cheer on "The Hogs".



I love coming in and being greeted by name. It makes it feel like you are dining with friends. – Donna Hall
I have never been disappointed with American Pie. It is the best pizza ever!! Whether I am dining in or carry out, the pizza is always perfect! Karen Glover

Join Our Royalty Rewards Program and Save Every Time You Dine With US!

American Pie Pizza

4830 North Hills Blvd.
753-0081

9709 Maumelle Blvd.
758-8800



AMNESTY MONTH

Bring in your expired Royalty Rewards coupon, and we'll honor them during the month of October. This gives you a chance to use those discounts that you thought were not good anymore.

AMERICAN PIE PIZZA WINS GOOD NEIGHBOR AWARD FROM THE NATIONAL RESTAURANT ASSOCIATION

Once in awhile we have to toot our own horn, but this time it's because of you our customers, that we were able to win the Good Neighbor Award for the state of Arkansas. According to the press release by the NRA:

American Pie Pizza acts as a haven for neighborhood organizations; especially through its Monday Night fundraisers. Schools, youth sports teams, churches, the Arkansas Children's Hospital, Youth Home, and other organizations promote their fundraiser nights and receive 10 percent of total sales. American Pie Pizza also donates an average of \$1000 per month to the various organization. In the past five years, American Pie Pizza has raised more than \$100,000 for the various organizations.

We were very excited to receive this award and know that without the help of our great customers, this would not have been possible. Thank you for your help and support of our great community.

FREE PIZZA!

Each month we'll give you a new trivia question. Bring in your entry, or fill one out while you are here. The first one drawn at the end of the month with the correct answers will win a FREE Pizza valued up to \$15.00. Here is this month's trivia question:

Joe Jutras from North Scituate, Rhode Island, brought a _____ pound pumpkin to the Topsfield Fair GPC weigh-off in Topsfield, Ma. on September 29, 2007.

- a. 1507
- b. 1689
- c. 1605
- d. 1712

The first 10 people to answer correctly will be in the draw to WIN! Congratulations Greg Schaffer who answered last month's trivia question correctly and has received a FREE Pizza, he knew that the Nova was a distinct non-seller in Puerto Rico and other Spanish speaking locations, because the name of the car model implied that it would not go.

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____

Birthday: Month _____ Day: _____

My answer: _____

Rebuild your brain Up until about 10 years ago, it was believed that we were born with a fixed number of brain cells that eventually died out. Now scientists know that brain cells regenerate throughout our lives. And one thing seems clear: To keep the sharpest memory you can for as long as you can, get moving. Aerobically, that is. Studies have shown that people who engage in aerobic exercise perform better cognitively and show increased brain volume. In another study, participants who exercised showed lower rates of dementia. That's because exercise actually encourages neuron generation in the part of the brain that processes memories.



Party!!!



Remember us for your next team party or birthday party. We have a large party room at both locations. Call either store to book your party now.

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TOYS FOR TOTS



During the month of November we will be collecting Toys for the U.S. Marine Corps Toys for Tots. We will then participate in the Annual Toy Run on Dec. 6th leaving from Rodney's Cycle House in Little Rock, and ending at Toy Hill. Get ready to bring us your Toys for this great event.

Halloween Trivia

1. What is the most popular Halloween Candy?
 - a. Snickers
 - b. Candy Corn
 - c. M & M's
 - d. Tootsie Rolls
2. According to Superstition, if you stare into a mirror at Midnight on Halloween, what will you see?
 - a. Bloody Mary
 - b. Your Future Spouse
 - c. Your Death
 - d. Dead Ancestors
3. The first Jack-o-Lanterns were made out of what?
 - a. Watermelons
 - b. Coconuts
 - c. Turnips
 - d. Pumpkins
4. Halloween is generally considered to have evolved from what ancient festival?
 - a. Lammas
 - b. Beltane
 - c. Samhain
 - d. Ostara
5. How many "witches" were burned at the stake at the Salem witch hunts?
 - a. Twelve
 - b. Twenty
 - c. None

Answers: 1-b, 2-b, 3-c, 4-c, 5-c.. For more info visit www.usefultivia.com/holiday/trivia/halloween_trivia_index.html

Halloween Riddles

1. How do you mend a broken jack-o-lantern?
2. Why didn't the skeleton dance at the party?
3. Why don't mummies take vacations?
4. Why do witches use brooms to fly?
5. What did one ghost say to another ghost?
6. What do you call someone who poisons a person's cornflakes?
7. What kind of streets do zombies like best?
8. What does a vampire never order in a restaurant?
9. What do birds give out on Halloween night?
10. What is a vampire's favorite mode of transportation?

- A Dead ends
B Do you believe in people?
C Tweets
D A cereal killer
E A blood vessel
F With a pumpkin patch
G A stake sandwich
H Because vacuum cleaners are too heavy
I He had no body to dance with
J They're afraid they'll relax and unwind

ANSWERS 1F; 2I; 3J; 4H; 5B; 6D; 7A; 8G; 9C; 10E



VACATION CONTEST WINNER LAUREN JOHNSON

Lauren sent us a picture of her Paragliding in Jackson Hole, Wyoming. It was a great shot. Thank you to everyone who entered the contest. We received some great pictures of people in their American Pie T-Shirts. To check out all the pictures, look at our photo wall at the restaurants, or go to our American Pie Pizza Facebook page.

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