



American Pie Gazette



American Pie Pizza

October 2008

HAPPY HALLOWEEN

Guess the Weight Of Our GIANT Pumpkin!



We hope you noticed the GIANT PUMPKIN in the lobby...I mean it IS huge and I can barely get my arms around it. It was grown locally, right here in Arkansas. You should have seen us trying to get it in here without any damage! But, it has arrived safe and sound and now it's your turn to be put to work!...To win a FREE Dinner for Two...you need to guess the weight. Whoever is closest, WINS! Check out the pumpkin next time you are in, you won't believe your eyes! Contest Ends: October 31, 2008

Halloween History

Halloween dates back to an ancient fall festival celebrated by the Druids in Ireland, Great Britain, and Northern France. They would gather around a bonfire and don animal heads and skins, the precursor to our masks and costumes. After the invasion of Britain by the Romans in 43 A.C.E., the festival was merged with two Roman celebrations, Feralia -- a late October commemoration of the passing of the dead -- and the day to honor Pomona, the goddess of fruit and trees, whose symbol was the apple. This led to the tradition of bobbing for apples on Halloween. Jack o' lanterns were first carved out of beets and turnips in Ireland as representations of dead souls. When the Irish came to America, they couldn't find an adequate supply of turnips or beets, so they used pumpkins.

We Need Your Coats!!!



We are collecting Coats (New or Gently Used), Blankets, Disposable Panchos, and Travel size Personal Items for the "Metro Center" on Cumberland in Little Rock. We are grateful for your donations to the local homeless. You can drop off items at either location during the month of

Watch Your American Pie Pizza's Check Disappear before Your Eyes!



It's the month of superstition and luck! Come and try your hand at making some or ALL of your dining bill disappear.

Our servers will each carry a Magic-8 Ball on a few special nights, for a few special hours in October...you won't know when they have them, but when they do, you'll get to ask a question from the magic hat, and then give the ball a shake. If it comes up in your favor, we'll honor the response. After all, the Magic-8 Ball is always right, isn't it?

I LOVE THE KID'S NIGHT. THE MAGICIAN AND KIDS GET TO MAKE THEIR OWN PIZZAS ARE THE HIGHLIGHT OF THE KID'S WEEK. THANKS AMERICAN PIE --- JIM LAUBE

Join Our Royalty Rewards Program and Save Every Time You Dine With US!

American Pie Pizza

4830 North Hills Blvd.
753-0081

9709 Maumelle Blvd.
758-8800



"Fork Over Your Vote" Poll To Predict The Results Of The 2008 Election

Predicting the election results with jellybeans?

American Pie Pizza will offer a jelly bean to each person at the end of their meal. They will then be able to cast their vote for their preferred candidate.

The votes are tallied every week and reported at www.ForkOverYourVote.com. Right now McCain is winning our vote, so come on out and vote for your favorite candidate.

**Everyone is welcome to
"Fork Over Your Vote".**

Stay tuned the jellybeans will be flying!



Race For The Cure

I hope everyone gets the chance to participate in the Race for the Cure. We will take donations through race day at both restaurants. This is a fun event where all the money goes to a great cause. I want to thank everyone who joined the American Pie team and who has contributed their time and money to this great cause.

FREE DINNER!

Each month we'll give you a new trivia question. Bring in your entry, or fill one out while you are here. The first one drawn at the end of the month with the correct answers will win a FREE Pizza valued up to \$15.00. Here is this month's trivia question:

The first depictions of supernatural events appear in several of the silent shorts created by film pioneers such as Georges Méliès in the late 1890s, which of his films is sometimes credited as being the first horror film?

- A. La Caverne Maudite (The Cave of the Demons)
- B. Frankenstein
- C. Notre-Dame de Paris
- D. Le Manoir due Diable (The House of the Devil)
- E. The Golem

The first 10 people to answer correctly will be in the draw to WIN! Congratulations **Your Winner** who answered last month's trivia question correctly and has received a FREE Pizza, **he/she** knew that February 5, 1953 was the date that **Peter Pan**, an animated feature film produced by Walt Disney, was originally released to theaters.

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____

Birthday: Month _____ Day: _____

My answer: _____

Rebuild your brain Up until about 10 years ago, it was believed that we were born with a fixed number of brain cells that eventually died out. Now scientists know that brain cells regenerate throughout our lives. And one thing seems clear: To keep the sharpest memory you can for as long as you can, get moving. Aerobically, that is. Studies have shown that people who engage in aerobic exercise perform better cognitively and show increased brain volume. In another study, participants who exercised showed lower rates of dementia. That's because exercise actually encourages neuron generation in the part of the brain that processes memories.



Party!!!



Remember us for your next team party or birthday party. We have a large party room at both locations. Call either store to book your party now.

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TOYS FOR TOTS



During the month of November we will be collecting Toys for the U.S. Marine Corps Toys for Tots. We will then participate in the Annual Toy Run on Dec. 6th leaving from Rodney's Cycle House in Little Rock, and ending at Toy Hill. Get ready to bring us your Toys for this great event.

Halloween Trivia

1. What is the most popular Halloween Candy?
 - a. Snickers
 - b. Candy Corn
 - c. M & M's
 - d. Tootsie Rolls
2. According to Superstition, if you stare into a mirror at Midnight on Halloween, what will you see?
 - a. Bloody Mary
 - b. Your Future Spouse
 - c. Your Death
 - d. Dead Ancestors
3. The first Jack-o-Lanterns were made out of what?
 - a. Watermelons
 - b. Coconuts
 - c. Turnips
 - d. Pumpkins
4. Halloween is generally considered to have evolved from what ancient festival?
 - a. Lammas
 - b. Beltane
 - c. Samhain
 - d. Ostara
5. How many "witches" were burned at the stake at the Salem witch hunts?
 - a. Twelve
 - b. Twenty
 - c. None

Answers: 1-b, 2-b, 3-c, 4-c, 5-c.. For more info visit www.usefultivia.com/holiday/trivia/halloween_trivia_index.html

6 Tips To Saving At the Pump

With no end in sight to high gas prices, try these tips to save:

1. Avoid buying gas on Fridays and weekends. Most stations charge the least on Tuesdays.
2. Ease into stops. Braking at the last moment or driving with one foot on the gas and the other on the brake wastes gas.
3. Don't speed. Slowing from 70 miles per hour down to 55 can increase fuel efficiency by 15 percent.
4. Opt for the smaller vehicle. If you own two or more vehicles, use the one with the best gas mileage for everyday errands.
5. Don't carry unnecessary loads. Rid your vehicle of heavy cargo and remember that using the luggage rack can reduce fuel efficiency by 5 percent.
6. Maintain proper tire inflation; this improves handling and safety, as well as increasing mileage by as much as 3 percent.



Have you Joined our Loyalty Program Yet?

This is a great way to stay in touch with us and earn points towards free food. And who doesn't like to have something for FREE. You can join at either store or online by going to www.americanpiepizza.net.



Trick or Treating

It is believed that the Irish began the tradition of Trick or Treating. In preparation for All Hallows Eve, Irish townfolk would visit neighbors and ask for contributions of food for a feast in the town.

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