



American Pie News



American Pie Pizza

December 2010

Happy Holidays from...

The Holidays are such a great time to spend with family and friends. We hope everyone has a great holiday and enjoys their time with the people they love... Melody & Tamsye

Christmas-Blowout

\$5,000 No Peeking Giveaway

We're giving out American Pie Scratch Offs for the Holidays.
We're giving away a total of \$5,000 in prizes!

There will be GIFT CERTIFICATES, and a chance to WIN A \$100 GIFT CERTIFICATE!!!

Every time you join us in December and show us your Royalty Reward Card, you will be given a scratch off with your bill. **But No Peeking!**

You can't reveal your game card until you return to us in January....and you must reveal your scratch off in front of your server then your secret prize will be revealed...oooh the suspense!
But Hurry In...We only have a limited supply and when they're gone, they're gone.

Check Names OFF Your Holiday Shopping List...

(And get a little something for yourself!)

Still have a few people to shop for?

Favorite Teacher? Dependable Babysitter? The Vet? Bank Teller? Mail Carrier?

Take care of them before you finish dining! Just fill out the card that you'll find on your table the next time you dine with us and hand it to your server, we'll do the rest, and they'll be ready for you to take home! **And** – You can still take advantage of

our Buy \$20 In Gift Certificates and Get \$5 Gift Certificates Free offer!

BUY \$ 20.00 In Gift Certificates



GET \$ 5.00 in FREE Certificates!!

Buy Gift Certificates for your family and friends in December and you'll receive \$5 in Bonus Certificates* for every \$20 you spend. Gift Certificates not valid on date of purchase. Bonus Certificates are valid January 1st through February 15th, 2011.

RELAX...

We've Got Dinner Covered!

Imagine not having to plan, shop, prepare for, cook, or clean up for your holiday guests. We'll make your family gathering memorable by cooking the entire thing for you.

Now of course we won't cook your Turkey, but what about a Pizza or a Salad, so you don't have to worry about cooking before the big event. And don't forget that we have Robbi's Salsa and the Best White Cheese Dip in the land that you can take home for everyone. Bring us your crockpot, and we'll even fix up a Large batch of Cheese Dip all ready to go. You don't even have to tell them who made it.

We also have plenty of room for your whole family to come and visit us in our dining room, so you don't have to clean up any mess at all.

What our Customers are Saying about American Pie Pizza...

Everything was excellent just like always – Rick Gunther

Good food in a clean environment. The staff is always helpful and polite. – Barbara Roberts

We are there 2-3 times a week and have always enjoyed our visits. Your staff makes us feel at home. – Sandy Martin

Join Our Royalty Rewardssm Program and Save Every Time You Dine With US!

American Pie Pizza

Now with 3 convenient locations to Serve you in North Little Rock, Maumelle & now in Little Rock.



FREE FOOD ON FACEBOOK

Since we're not sending out our newsletters as often, we wanted to find a way to keep up with everybody anyway. So go to www.americanpiepizza.net, click on the Facebook link and click like. We'll keep you posted on what's going on, as well as FREEBIES. That's right, every week, starting in January, we'll be giving away a free menu item to one lucky fan. So Join us today and watch for your chance to win.

DON'T HAVE A FACEBOOK?

Then be sure we have your E-Mail address. We send out weekly E-Mails as well to help you stay up to date with American Pie. In our E-Mails we let you know what's happening, as well as throw in discounts for your family. Sign up for one or both today.

THERE'S AN APP FOR THAT...

Tired of carrying around your Royalty Rewards card and own an iPhone? Search for the Royalty Rewards App and download it today. Follow the instructions and the next time you come in, just show us your phone instead of your card. I know mine is always with me.

Don't have an iPhone? Then enter your card number as a phone number in your phone and save under Am Pie Loyalty Card. We can then keep track of your points for you. Remember to use your card every visit, so that you can earn Reward Certificates faster.



A guaranteed return with every purchase.

UPCOMING EVENTS

*No Peeking Scratch Offs for Christmas * Win an IPAD in January/February for our Birthday Celebration
* Come meet Santa in December * Trivia at Maumelle every Thursday * Join us on Facebook for a chance to win a Free Pizza every week * Bring your RAVE movie ticket to the Colonel Glenn location and receive 10% off your order.

FREE PIZZA!

Each newsletter we'll give you a new trivia question. Bring in your entry, or fill one out while you are here. The first one drawn at the end of the month with the correct answers will win a FREE Pizza valued up to \$16.00.

Here is this month's trivia question:

What actor played Ebenezer Scrooge in 1908?

- A. Henry Travers B. Ronald Regan
B. Tom Ricketts C. Todd Karns

The first 10 people to answer correctly will be in the draw to WIN!

Want another chance to win? Sign up for our Facebook page. We'll give out a Free Food every week.

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____

Birthday: Month _____ Day: _____

My answer: _____

New Year's Eve: The Midnight Kiss

According to some cultural historians, the tradition of kissing at the stroke of midnight on New Year's Eve dates back to old English and German folklore that held that the first person you encounter in the New Year is indicative of the luck that awaits you in the year ahead. Over time, this evolved to people ensuring that their loved ones were nearby, and the shared kiss came to symbolize the hope that love will last throughout the year. But others contend that the kiss came about at masked balls held on New Year's Eve. The masks represented evil spirits of the old year. At midnight, the masks were removed, and revelers kissed as a way to purify the New Year.

AMERICAN PIE PIZZA

Colonel Glenn
225-1900

Lakewood
753-0081

Maumelle
758-8800

The Story of The Christmas Tree

The ancient Egyptians and Romans would decorate their homes with evergreens on the winter solstice as symbols of fertility because the trees stayed green even in winter. In the 15th century, Germans made the trees a Christian symbol of rebirth. One legend holds that a missionary came upon a group of pagan Druids circling an oak tree, preparing to sacrifice a young boy. The missionary chopped the tree down and a small fir sprouted in its place. He told the Druids it was a holy tree that represented peace and Christ. Another legend tells of Martin Luther, the protestant reformer, seeing starlight shining through the branches of a fir tree. To duplicate that scene, he brought a fir into his house and decorated it with candles. Over time, other decorations, such as apples, paper chains, and wafers were added.

German immigrants brought their custom to America in the 1820s. In 1841, Prince Albert of Germany presented a Christmas tree as a gift to his wife, Queen Victoria of England, which helped to spread the tradition in England. In 1889, President Benjamin Harrison set up the first tree in the White House.

Santa Claus is Coming to Town!!!

Watch your E-mail for the time when Santa will be at your favorite location, but he's coming. I talked to him personally and he's so excited to be coming back to American Pie Pizza to talk to all the kids. We'll be taking pictures of you with Santa, and of course you can tell him what you want for Christmas. If we don't have your e-mail, please let us know what it is, so that we can keep you up to date with all the goings on at American Pie.



HOLIDAY PARTIES....CATERING **BOOK YOUR HOLIDAY PARTY TODAY!!!** **Seating is limited so call now!**

Take all the stress out of your Family or Office Christmas Party and have it at American Pie Pizza. We have Party Packages to help you budget or you can order off the menu. Call today, as space is filling up fast. Want to have the party at the office? We'll be glad to bring the party to you. Call at least a day ahead, and we'll get it all set up and deliver everything to your door.

VOTE FOR US

The Arkansas Times is once again conducting their Reader's Choice Poll. The great thing about this one is that you can enter your choices online at <http://posting.arktimes.com/arkansas/Survey>. Or pick up your copy of the Arkansas Times at the Restaurant and mail in your survey. We ask that you vote for independents, so that we can help locally owned businesses. Hurry to place your vote, as polling ends December 15th.



Christmas waves a magic wand over the world, and behold, everything is softer and more beautiful.
Norman Vincent Peale

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