



## Eat Tax-Free At AMERICAN PIE PIZZA



Income Tax Day is this month, everyone is scrambling to find old receipts, match forms to files and fill out all the right spots with all the right numbers. It's downright exhausting, and it's always a little painful to see those numbers down on paper.

So on April 15th, we're giving you a break, taking the tax load off and we're not charging you the taxes on your bill... you'll pay exactly what it says on the menu, nothing more – have a great day!!!

**(If anyone from the IRS  
is reading this, don't worry; we'll still be  
paying the taxes!)**

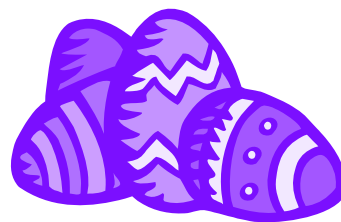
Not Valid with any other offer.

## Everyone IS A Winner During Our Easter Celebration

We got a call late last month from the Easter Bunny asking if we could help him out. Turns out that the challenges of hiding eggs at the various Easter Egg Hunts around town are becoming a huge challenge for him. He asked if we'd forgo our usual annual Easter Egg Hunt and instead, he'd bring us enough Easter Eggs for everyone dining at American Pie Pizza the week of April 6 – 11<sup>th</sup>.

So, when you get your bill in April, you'll get an Easter Egg. Crack it open and it'll reveal your treasure – there are gifts on all the eggs. Every single egg has a treasure. So hop on it that week, we've given the Easter Bunny a little break and you won't have to go scrounging around in the parking lot for your Easter Eggs, they'll arrive at your table!

But, You **HAVE** to come and see us before **April 12, 2009**, that's when he's coming to pick up any leftover eggs!



### **We will be CLOSED on EASTER SUNDAY.**

Our employees asked us if we'd be closed, so that they could spend the time with their families.

Being a family place, how could we say no. So, Sunday April 12<sup>th</sup> we'll be closed for Easter. We hope your family has a great Easter.

### What our Customers are Saying About Us....

I love your pizza. It's my favorite. I love your salads and cheese dip as well. – Erica Appleby

The staff is always very friendly and the food is great. – Ben Jarvis

Great service, consistently good food, good family atmosphere! – Michelle Elliott

**Join Our Royalty Rewards Program and Save Every Time You Dine With US!**

**American Pie Pizza**

**9709 Maumelle Blvd.**

**(501)758-8800**

**4830 North Hills Blvd**

**(501)753-0081**

## Why April 15th?

The deadline for filing U.S. income tax returns hasn't always been April 15th. When the 16th Amendment to the Constitution was adopted in 1913, enabling Congress to levy the tax, lawmakers specified March 1st as the filing deadline. In 1918, Congress moved the date forward to March 15th, although why is not clear. Finally, in 1955, the date was pushed forward a month, to April 15th. Why? Officially, the IRS said it was to allow more time for processing returns. But some cynics claim it also allowed the government to hold on to taxpayers' money for an extra month before issuing refunds.

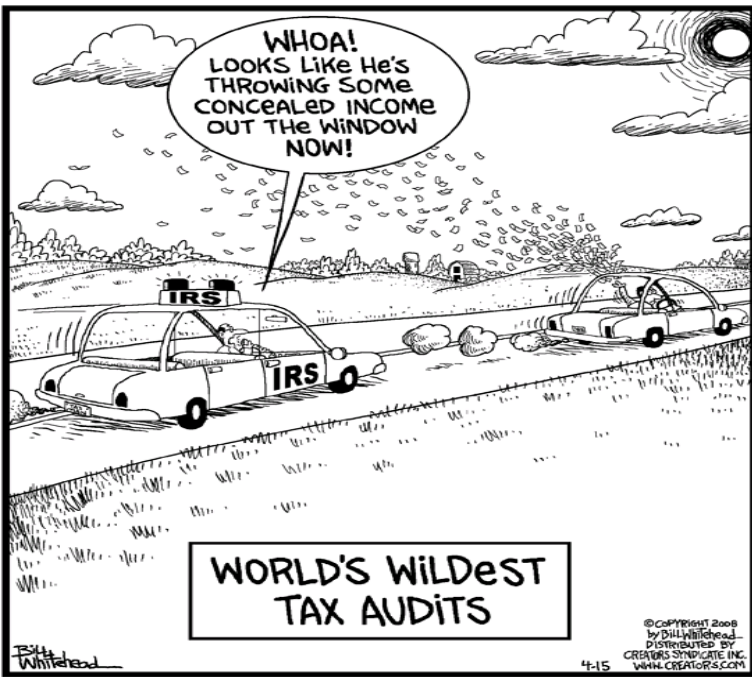
## Have you Tried a Pizzookie?

Our newest menu item has been a big hit.

Everyone who has had it, say they dream about this dessert and can't wait to eat another one. And it's perfect for sharing.

We take our great Pizza Crust, put Chocolate Chip Cookies on top, and cook until golden brown. We then top with Hershey's Chocolate Syrups and Whipped Cream. It is Delicious.

Come try one today, you'll be glad you did.



## FREE PIZZA!

Each month we'll give you a new trivia question. Bring in your entry, or fill one out while you are here. The first one drawn at the end of the month with the correct answers will win a FREE Pizza valued up to \$17.00.

Here is this month's trivia question: True or April Fools.

In 2002 Sainsbury began marketing **purple carrots**. But carrots have actually come in purple varieties for thousands of years. The orange ones are the newcomers, bred to be that color in the 1500s by Dutch growers paying homage to their royal family, the House of Orange.

True or April Fools (false)

*The first 10 people to answer correctly will be in the draw to WIN!* Congratulations Sandy Howell of North Little Rock, who answered last month's trivia question correctly and has received a FREE Dinner, she knew that a walking stick is called a Shillelagh.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Birthday: Month \_\_\_\_\_ Day: \_\_\_\_\_

My answer: \_\_\_\_\_

## April Showers



The next time you find yourself caught in the rain, consider this interesting phenomenon: rain is naturally enriched with vitamin B12, the nutrient necessary for healthy blood. It becomes airborne when brought to earth by wind and rain.

## Monday Fundraisers!!!

Don't forget that every Monday we have a Fundraiser for a different group or club. Come join us to help out the different groups, or to just have some fun. We have a Magician at both stores, and the Kid's get to make their own pizzas'. It's a fun time and a great way to raise money for some worthwhile groups. See you on Monday.

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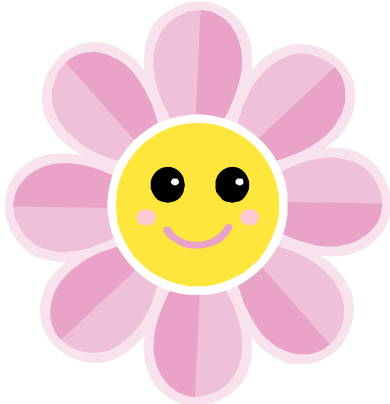
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## Power Lunch with your Youngest Associate (and get them a FREE lunch)

A day at the office wouldn't be complete without a power lunch with your associates. Bring the young associate that is joining you for "Bring a Child to Work" day (April 23rd) and they'll receive a **FREE Lunch (Up to \$6.00)** Not Valid with any other offer.



## The Benefits of Smiling



You can forget about Prozac or St. John's Wort. A genuine smile increases the production of serotonin, the happy hormone.

- **It's a bonding agent.** Smiling builds bridges to other people around us. It keeps us from remaining aloof and separate from one another. Babies as young as three weeks old even recognize smiling as a bonding behavior.
- **What a workout!** One smile uses more than 16 muscles

## Why Cook?

Lunch Delivered to Your Door...



Are you dreading having to feed the whole office? Are you the one always stuck with getting everyone's order? Who needs it? That's why I am inviting you to take advantage of our Catering Services. We'll gladly bring the order right to your office, set it up, and have it ready for the lunch meeting, or just to feed the whole office. Call today and we'll help you with all the particulars. Look at our menu online at [www.americanpiepizza.net](http://www.americanpiepizza.net) and see everything that we have to offer.

## Will the Real Cook Please Stand Up?



Do you know which of these brands were named after real people?

Chef Boyardee  
Mrs. Butterworth  
Betty Crocker  
Duncan Hines  
Aunt Jemima  
Oscar Mayer

Answer: Chef Boyardee (Hector Boiardi), Oscar Mayer, and Duncan Hines were real people. The rest are marketing fabrications.

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